

What is
'Inauguration
Day'?

It is a ceremony to mark the commencement of a new four-year term of the president of the United States. Since 1937, it has taken place at noon EST on January 20,

What if there is no majority for one candidate in the electoral college?

If no candidate receives a majority of the electoral vote (at least 270), the House of Representatives elect the president, the Senate elect the vice president. (12th amendment)

What is the
'winner-take-all
system'?

The ticket that wins a plurality of popular votes wins all of that state's allocated electoral votes, and thus has their slate of electors chosen to vote in the Electoral College.

What are
'swing
states'?

States in which no single candidate or party has overwhelming support. Such swing states like Ohio are inundated with campaign visits etc..